

# ADVERTISEMENT OPPORTUNITY



We would like to extend to you, the opportunity to advertise your business, while supporting the Selma Cool Kid Player as we live perform "Little Mermaid Jr." February 2022.

**Don't have a business? Submit a Personal Messages and highlight an Actor in the show!**

The Cool Kid Players live performances of *Little Mermaid Jr.* will be held Feb 17<sup>th</sup>- 20<sup>th</sup> 2022. Ads will be displayed in a full color quality program to our audience members and also highlighted on our Cool Kid Players social media platforms. Advertise your business and reach out to our hundreds of audience members and Facebook followers.

- Half Page AD (5" across X 4" down) \$ 35.00
- Full Page AD (5" across X 8" down) \$ 50.00

### 3 Ways to Order

1. Purchase your advertisement space online at [www.selmaartscenter.com](http://www.selmaartscenter.com), 2. Order over the phone at (559) 891-2238. 3. Submit your payment and Ad with an actor in the show!

**AD Specifications:** Please submit your camera-ready artwork and logo as a high-resolution JPEG image. Clear and simple information is best for your printed and on screen advertisement. The Cool Kid Players is not responsible for proofreading submitted ads. Submit online or email camera-ready artwork with this form to the Selma Arts Center.

Camera-ready artwork can be uploaded online at [www.selmaartscenter.com](http://www.selmaartscenter.com) after purchase, emailed to [nicolettea@cityofselma.com](mailto:nicolettea@cityofselma.com), or mailed to 1710 Tucker Street Selma, CA 93662.

Please make checks payable to **City of Selma** and write "CKP" on the notes line. Card payments can be taken online [www.selmaartscenter.com](http://www.selmaartscenter.com) or by phone, (559) 891-2238.

AD Name/Company \_\_\_\_\_

Dedication Message: \_\_\_\_\_

Street, City, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Nicolette C. Andersen**

Arts Coordinator

[nicolettea@cityofselma.com](mailto:nicolettea@cityofselma.com)

Selma Arts Center / 1935 High Street / Selma, CA 93662 / (559) 891-2238

Notes:

**Completed Artwork  
Due Feb 10<sup>th</sup>**