

SELMA ARTS COUNCIL MINUTES

June 10, 2021

ATTENDEES:

Council: Erik Andersen, Adam Chavez, Mike Derr, Juan Luis Guzman, Claudio Laso, Jose Moreno, Adrian Oceguera, and Ben Sells

Guests: Nicolette C. Andersen, and Mikal Kirchner

Meeting called to order at 6:40pm in person and over Zoom as a social distancing precaution in light of the COVID-19 crisis. The option of how to join was left to the council member.

Consideration of Minutes

Motion to approve minutes from May was made by Adrian Oceguera and seconded by Claudio Laso. All members were in favor.

Administrative Matters

We are still applying for the Shuttered Venue Operators grant; this is not through the California Arts Council. This grant is broken up into three tiers; we qualify for the third tier because we are owned by the city. This grant would cover the overhead cost; an estimated \$25k-\$30k. The deadline to submit this application is unknown at the time.

Financial Report

The April and May financial reports were available for tonight's meeting. The April financial report shows the Selma Arts Center at a balance of -\$45,321.96. Total expenditure was \$7,907.26 and total revenue was \$4,378.62. Total prior period adjustment was \$2,862.49. Motion to approve the April financial report was made by Adrian Oceguera and seconded by Claudio Laso. All members were in favor. The May financial report shows the Selma Arts Center at a balance of -\$48,694.68. Total expenditure was \$6,375.21 and total revenue was \$3,002.49. There was no total prior period adjustment. Motion to approve the May financial report was made by Juan Luis Guzman and seconded by Adam Chavez. All members were in favor. The city recognizes that we were doing financially well before Covid and will decide on two options: 1) fully offset our negative balance or 2) expect us to slowly make up for the deficit. The city understands the deficit is out of our control but we are going to have to start thinking of ways to generate more revenue moving forward.

T-Ball Fundraiser Update

The arts center has been running the snack bar for Selma T-Ball at Shafer Park to make some extra revenue the last couple weeks. Mike, Jeanette, and Adrian have volunteered their time so far to work the snack bar. Total expenses for this were \$136.92 and total revenue for this was \$260.00. Total profit was \$123.08. Adrian states people would have liked more hot food and Gatorades.

559 Mural Project

This item is postponed to a later date. There will be a special meeting on July 1st to go over this action item. This request is for placement of a mural on a city building.

Update Selma Arts Center Podcast

Jose and Frank have been in discussion about the first episode; they are scheduled to record the first episode within the next two weeks. They will have a tech rehearsal for set up and practice before their actual recording. This episode will take place at the arts center. The episode will be unwrapping Head Over Heels; they will talk with the cast and go over the history of the show. This episode will be about 40 minutes long and will be available to the public before performances start.

Season Update

Zoot Suit performances are scheduled for November 5th – 20th with Juan Luis Guzman directing. Auditions are scheduled for July 26th and 27th, with callbacks on the 28th. Little Shop of Horrors will be produced in March 2022 with Christopher Ortiz-Belcher directing. Hair will be in July or August of 2022 with Dominic Grijalva directing. We also got the rights for Spongebob the Musical and are just waiting for the physical contract to put down the down payment. This show will be produced in January 2022; Dominic Grijalva will direct. Disney's The Descendants will be produced in October 2021 for SAC Teen; Nicolette C. Andersen would direct. Rehearsal times for this production may be at 4pm to avoid conflict with Zoot Suit performances. A poll will go out to our current SAC Teen artists to see if the time change would be a concern.

Head Over Heels Event

Head Over Heels performances are July 15th – 25th at the Pioneer Village for a total of eight performances. We will need eight volunteers to help for each performance; a sign-up sheet will be going out to the council. We will have pizza and beer on our Friday and Saturday night performances; we will get a portion of the pizza sales. We will also have beer available on these nights but we are not required to have a beer garden. We will need to find a beer contact; Adam will be in charge of this. We will also need someone to stay the night every night because of the equipment that will be stored there; there will be a sign up for this as well.

Member Reports

Adrian Ocegüera has been talking with Jose about hosting concerts for fundraisers; currently thinking about a Tejano concert.

Erik Andersen wanted to remind everyone that CKP's Shrek the Musical Jr performances will be coming up soon. All available tickets have been sold out but more will be added if allowed.

A motion to adjourn this meeting was made by Adam Chavez and seconded by Mike Derr.

Meeting adjourned at 7:31pm.