

**Selma Arts  
Council**

**Chairman**  
Erik Andersen

**Vice-Chairman**  
Juan Luis Guzmán

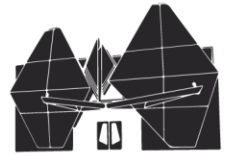
**Secretary**  
Adam Chavez

**Members**  
Scott Chapman  
Ben Deghand  
Jeanette Derr  
Eli Hage  
Claudio Laso  
Jose A. Moreno III  
Adrian Ocegueda  
Christina Robles

**Arts Center  
Coordinator**  
Nicolette Andersen

**City Recreation  
Director**  
Mikal Kirchner

# SELMA ARTS CENTER



## SELMA ORIGINALS: FILM FESTIVAL

The San Joaquin Valley is home to so many talented artists who are constantly yearning to put their work out in the world. We here at the Selma Arts Center want to give local filmmakers an opportunity to showcase their work, in hopes of amplifying their voices to the community. For our third edition of Selma Originals, we invite filmmakers to submit their original short films, or concept for a short film, for an opportunity to be a part of the Selma Originals: Film Festival streaming online April 30th 2021. Reach out to us and share your talents with the valley.

The Selma Arts Center is looking for submissions from filmmakers all across the valley and beyond. Artists may submit their completed 10-20 minute short films, or a concept for a short film, for committee review. Criteria listed below. A committee will evaluate each submission and finalists will be chosen by February 20th. Some filmmakers will go through a small online interview process before selections are made. If you are currently working on a short film we will ask for storyboards, concept art, project description, and anything to give the submissions committee a good idea of what you will be completing. Trailers are welcome.

Our Selma Originals committee will evaluate submissions and four to five short films finalists will be chosen to be included in the Selma Originals: Film Festival streaming event

Feb 16th: Submissions due

February 17th-18th: Digital interview will be held for all submissions.

February 20th: Five Finalist chosen

April 30th: Selma Originals: Film Festival

May 1st-6th: Selma Originals: Film Festival On-demand

**Selma Originals: Film Festival will be held as a livestream event on April 30th, 2021** and video on-demand will be available May 1<sup>st</sup> –May 6<sup>th</sup>, 2021; all tickets available at [www.selmaartscenter.com](http://www.selmaartscenter.com). The event will consist of five original short films, 10 to 20 minutes in length. Ticket holders will have the opportunity to vote their favorite film. Film festival winner will receive an award and \$300 visa gift card. Winner will be announced on all Selma Arts Center social media platforms, May 7<sup>th</sup>, 2021. (Facebook.com/SelmaArtsCenter, Twitter, and Instagram @SelmaArtsCenter).

**Guidelines:** Filmmakers must be over the age of 17. If you are interested in submitting your short film for consideration, please follow the Criteria and Formatting guidelines below. Please fill out a submission form and include it with your submitted work.

Submission Forms can be found at [www.selmaartscenter.com/audition](http://www.selmaartscenter.com/audition)

Thank you very much for your interest,  
Claudio Laso  
Selma Original Program Director

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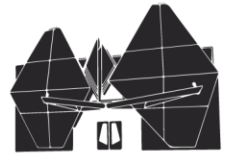
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## Criteria and Formatting

### General Criteria

- Must be 17 years of age or older to submit a short film.
- 10 - 20 minutes running time. 10 minute minimum. 20 minute maximum.
- Must not exceed a PG-13 rating- highly triggering incidences are not allowed. No simulated intercourse or extreme drug use.
- Must be original idea, cannot parody any mainstream media, film, television, podcast, etc.

### Formatting for Finished Works

- All short films must be uploaded online (unlisted or listed) so that we may view your short film through a link.
- Send a PDF of the script in your email.

### Formatting for Unfinished Works

- Submit a trailer if possible, the video must be uploaded online (unlisted or listed) so that we may view it through a link.
- Upload a PDF of your script on the online submission form
- Please upload any concept art, storyboards, etc. as to give the committee a better understanding of your vision.

To fill out a submission form, please visit [www.selmaartscenter.com/audition](http://www.selmaartscenter.com/audition).  
For questions, contact the Selma Arts Center Coordinator, Nicolette C. Andersen at (559) 891-2238, [nicolettea@cityofselma.com](mailto:nicolettea@cityofselma.com), or visit the Selma Arts Center website at [www.selmaartscenter.com](http://www.selmaartscenter.com).