Selma Arts Center Advertisement Opportunity



Selma Arts Center /1935 High Street / Selma, CA 93662 / (559) 891-2238

We would like to extend to you, the opportunity to advertise your business, while supporting the Selma Arts Center, as we present the family loved musical "MATILDA". Presented by the Selma Arts Council.

Our Selma Arts Center production, "MATILDA" runs for 16 performances April 12th- May 4th, 2024. Become a Program Sponsor and reach out to our hundreds of guests with a full color AD in our printed program, as well as our link accessible digital program. A great way to advertise your business or extend your warm wishes to the cast! We have a few sponsorship levels available:

<u>Patron</u> - Business Card (3.5x2, no bleed) - \$75.00
<u>Director's Chair</u> - ½ Page (5x4, no bleed) - \$150.00
<u>Producer's Circle</u> - Full Page (8.5 x 5.5, with bleed) - \$200.00

Sponsor content can be a business card, business advertisement and/or dedication message for a cast member. Feel free to include a picture(s) of your cast member with a greeting and personal message in your camera-ready artwork. Non-advertising Sponsorship donations are always welcome! Thank you for showing your support of the arts in Selma!

AD Specifications: Please see individual ad sizing above. All images should be no less than 300dpi, full color or b/w. (PDF preferred file formatting) AD design available for an additional \$25. The Selma Arts Center is not responsible for proofreading submitted ads. Please email or attach camera-ready artwork with this form and return to the Selma Arts Center

Camera ready artwork can be emailed to nicolettea@cityofselma.com, or uploaded at selmaartscenter.com/opportunities.

3 Ways to Order

1. Purchase your advertisement space online at www.selmaartscenter.com. 2. Please make checks payable to The Selma Arts Center and write "SAC Program Sponsor" on the notes line. Mailing Address: 1710 Tucker Street Selma Ca 93662 3. Card payments can be taken by phone, (559) 891-2238

Sponsor I	Name/Company_			
Dedicatio	n Message:			
Street, Ci	ty, Zip			
Phone		Email _		
(Circle)	Patron	Director's Chair	Producer's Circle	

Nicolette C. Andersen

Arts Center Supervisor nicolettea@cityofselma.com selmaartscenter.com

Mailing Address: 1710 Tucker Street Selma Ca 93662 Due Date: 4/1//24