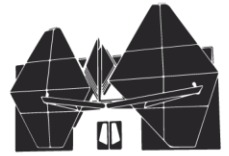


SELMA ARTS CENTER



Selma Arts Council

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Arts Center Coordinator
Nicolette Andersen

City Recreation Director
Mikal Kirchner

The San Joaquin Valley is home to so many talented artists who are constantly yearning to put their work out in the world. We here at the Selma Arts Center want to give local filmmakers an opportunity to showcase their work, in hopes of amplifying their voices to the community. For our third edition of Selma Originals, we invite filmmakers to submit their original short films, or concept for their unproduced short film, for an opportunity to be a part of the Selma Originals: Film Festival streaming online April 30th 2021. Reach out to us and share your talents with the valley.

The Selma Arts Center is looking for submissions from filmmakers all across the valley and beyond. Artists may submit their completed 3-10 minute short films, or a concept for a short film, for committee review. Criteria listed below. A committee will evaluate each submission and finalists will be chosen by March 5th. Some filmmakers will go through a small online interview process before selections are made. If you are currently working on a short film we will ask for storyboards, concept art, project description, and anything to give the submissions committee a good idea of what you will be completing. Trailers are welcome.

Our Selma Originals committee will evaluate submissions and four to five short films finalists will be chosen to be included in the Selma Originals: Film Festival streaming event.

Important Dates:

Feb 26th: Submissions due

March 1st week: Digital interview will be held for all submissions.

March 5th: Finalist chosen

April 30th: Selma Originals: Film Festival

May 1st-6th: Selma Originals: Film Festival On-demand

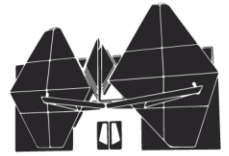
Selma Originals: Film Festival will be held as a livestream event on April 30th, 2021 and video on-demand will be available May 1st–May 6th, 2021; all tickets available at www.selmaartscenter.com. The event will consist of five original short films, 10 to 20 minutes in length. Ticket holders will have the opportunity to vote their favorite film. Film festival winner will receive an award and \$300 visa gift card. Winner will be announced on all Selma Arts Center social media platforms, May 7th, 2021. (Facebook.com/SelmaArtsCenter, Twitter, and Instagram @SelmaArtsCenter).

Guidelines: Filmmakers must be over the age of 17. If you are interested in submitting your short film for consideration, please follow the Criteria and Formatting guidelines below. Please fill out a submission form and include it with your submitted work.

Submission Forms can be found at www.selmaartscenter.com/audition

Thank you very much for your interest,
Claudio Laso
Selma Original Program Director

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Criteria and Formatting

General Criteria

- Must be 17 years of age or older to submit a short film.
- 3-10 minutes running time. 3 minute minimum. 10 minute maximum.
- Must not exceed a PG-13 rating- highly triggering incidences are not allowed. No simulated intercourse or extreme drug use.
- Must be original idea, cannot parody any mainstream media, film, television, podcast, etc.
- There must be a moment in your film that says the title of your work. Whether it be a title card, opening sequence, etc is entirely up to the filmmaker.
- There must be credits at the end, or beginning, of your film that gives credit to all who worked on your piece.

Formatting for Finished Works

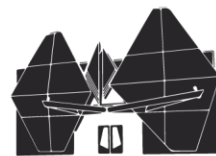
- All short films must be uploaded online (unlisted or listed) so that we may view your short film through a link.
- Upload a PDF of your script on the online submission form

Formatting for Unfinished Works

- Submit a trailer if possible, the video must be uploaded online (unlisted or listed) so that we may view it though a link.
- Upload a PDF of your script on the online submission form
- Please upload on the submission form any concept art, storyboards, etc. as to give the committee a better understanding of your vision.

To fill out a submission form, please visit www.selmaartscenter.com/audition.
For questions, contact the Selma Arts Center Coordinator, Nicolette C. Andersen at (559) 891-2238, nicolettea@cityofselma.com, or visit the Selma Arts Center website at www.selmaartscenter.com.

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FAQs

How much does it cost?

There's no entry fee, it's absolutely free.

How long should my film be?

The films are short; they must be a minimum of 3 minutes and a maximum of 10 minutes long. This includes any opening or closing credits.

What exactly is a "concept" for a film?

A concept for a film is any pre production material you have to give for the committee to get a better understanding of your work. You must submit a script, but any other material is up to you. This can be storyboards, costume designs, visual references, sketches, etc. Anything that can better clarify your vision for your film.

If my concept for a film is chosen, how long do I have to make my short film?

You have from the moment you are chosen to start working on your film. On March 28th we will request a trailer for your film for promotional use. Your completed work must be turned in by April 16th.

May I use any material, props, costumes, set pieces from the Selma Arts Center?

No. It is entirely up to the filmmakers to provide what they need for their film.

Can I use copyrighted music or materials in my film?

No. You must have permission or ownership for all music and materials in your film. SAC reserves the right to request proof of permission to use any copyrighted material.

Is music or materials from Creative Commons allowed?

Yes, you may use Creative Commons music or materials that are "Attribution Only".

Do I need a Location Release to shoot on public property?

No, but you may need a permit. We do not require you to prove to us that you received a permit, but you may be stopped from shooting or even fined if you do not have one. Please check with your local film commissioner. You should obtain a location release if you are shooting on private property.

Is animation or visual effects allowed?

Yes.