

SELMA ARTS COUNCIL MINUTES

December 10, 2020

ATTENDEES:

Council: Erik Andersen, Scott Chapman, Adam Chavez, Camille Gaston, Juan Luis Guzman, Ely Hage, Claudio Laso, Jose Moreno, Adrian Ocegüera, Ben Sells, and Frank Velasco

Guests: Nicolette Andersen

Meeting called to order at 6:33pm over Zoom, an online video conference call platform, as a social distancing precaution in light of the COVID-19 crisis.

Consideration of Minutes

Motion to approve minutes from November were made by Adrian Ocegüera and seconded by Claudio Laso. All members were in favor.

Communications

The California Arts Council has a \$30,000 grant available soon that SAC will be applying for. Applications will be opening on December 18th and they will be due in January or February. The California Arts Council will be hosting a webinar for upcoming grants on December 15th that is free for anyone that may be interested. We were unable to get a financial report from the city for this month because of an audit that was occurring.

Financial Report

We were unable to get a financial report from the city for this month because of an audit that was occurring. Juan Luis Guzman motioned to continue the meeting without going over financials; Adam Chavez seconded. All members were in favor.

Alternate Member To Voting Member

Christina Robles recently put in her resignation from the arts council, which she will be deeply missed. The council would like to thank her for her contribution to the council by sending her a letter from the council. Juan will draft a letter for the council to review and sign. Now that we have an open spot, this provides an opportunity to have our alternate member, Frank Velasco, take her place as our 13th voting member. Claudio Laso made a motion to have Frank Velasco fill the 13th voting member position; Jose Moreno seconded. All members were in favor.

Holiday Events Update

Nicolette regrettably informed the council that the craft fair is cancelled because of the recent surge of COVID cases in the valley. The city has moved back into the purple tier and a shelter at home order has been placed. The city council liked the idea of the craft fair and has approved this event if we are still interested at a later date, The talk show, which would have included the council, is cancelled as well because of city regulation regarding gatherings in a city building.

Giving Thursday Ornaments & Other Fundraisers

For Giving Thursday, Kimi Houston is making custom arts center ornaments for all patrons that donate \$25 or more to the arts center. These ornaments are 3-D printed and hand painted, creating a very neat and original look. So far, we have received 12 donations for a total of \$415. The total expense for the ornaments, including labor, is \$69.82.

Talent Show Online Event

The submission videos have been posted online and we have received many positive responses from the community. There have been comments and shares and the interactive aspect of the competition – where the audience picks one of the finalists by getting them the most comments – has really grabbed the community's interest. As of now, we cannot film the final at the arts center because of the current restrictions, so the finals have been postponed to a later date. This date is to be announced.

Streaming Shows For Winter/Spring 2021

Since we still cannot produce new shows because of COVID, we have to think of other ways to create art and generate revenue from now until Spring at least. This means that we will be looking into virtual productions for the Spring; Nicolette presented a PowerPoint to the council outlining our options.

- Plays: Rights are \$300-\$500. Total Expenses would be \$1,500-\$2,000. Options include: Puffs, She Kills Monsters, A Dolls House, Emma, Skin of Our Teeth, and Noises Off. We can possibly stream our already recorded production of Puff or produce the show again (shortened and condensed) since we already have everything. Nicolette is also interested in producing She Kills Monsters because she feels it would bring a lot of interest.
- MTI Musicals: Rights are \$1,100-\$2,500. Total Expenses would be \$2,000-\$4,000. This includes 5 shows with a limit of 100 tickets per performance. Options include: Bring It On, Last Five Years, Once On This Island, Spring Awakening, Songs of a New World, and Wild Party. In the case of Bring It On and Spring Awakening, we would only need to pay for the right since we have our recordings.
- Tams, Samuel French, R&H Musicals: Rights are \$1,650-\$2,000. Total Expenses would be \$3,000-\$4,000. This would include 6 shows and 100 tickets per performance. Options include: Sound of Music, Cinderella, I Love You You're Perfect Now Change, Wizard of Oz, and Tuck Everlasting.

Adrian thinks that Clue the Musical would be a fun interactive show for the arts council to do virtually; Nicolette will look into it. Everyone seems to agree that Puffs would be the best option since we already have the recording and the cost very cheap for rights. Nicolette will reach out to Samuel French and see if we are able to use the recording from February. This email will have to be carefully worded since we technically should not have a recording on us at all. We will receive an update on this next meeting. Frank thinks that a podcast would be a god opportunity to check in with our community, while also producing content for the arts center. Moving forward, when we have release video online, we will try to feature sponsors in them – almost like a commercial.

Member Reports

Adrian Ocegüera is currently in Matilda at CMT but the show has been postponed due to COVID restrictions. As of now, this show will be produced in April.

Frank Velasco would like to thank the council for the flowers he and his family received. He stated that its arrival could not have been scheduled at a better time.

A motion to adjourn this meeting was made by Adrian Ocegüera and seconded by Adam Chavez.

Meeting adjourned at 7:32 pm.