

SELMA ARTS COUNCIL MINUTES

October 8, 2020

ATTENDEES:

Council: Erik Andersen, Scott Chapman, Jeanette Derr, Mike Derr, Camille Gaston, Juan Luis Guzman, Ely Hage, Claudio Laso, Jose Moreno, Adrian Oceguera, Christina Robles, Ben Sells, and Frank velasco

Guests: Nicolette Andersen and Mikal Kirchner

Meeting called to order at 6:35pm over Zoom, an online video conference call platform, as a social distancing precaution in light of the COVID-19 crisis.

Consideration of Minutes

Motion to approve minutes from July were made by Adrian Oceguera and seconded by Claudio Laso. All in favor except Juan who abstains due to his absence.

Communications

We submitted a grant proposal for the Fresno Arts Safety Net Fund Grant thanks to Nikki, Juan and Christina's input. We have another grant coming up due in November for the California Arts Council.

Financial Report

A couple of sponsorships from Pape and Andersen Farms have yet to be captured as well as the entirety for the drive-in movie ticket sales from Vendini. Chamber member, Bob Allen is still consolidating sponsorships to be split amongst us. Despite all the above, we find ourselves at -\$20,338.76. Motion to accept financials made by Ben Sells and seconded by Juan Luis Guzman. Unanimous council favor.

Officer Elections

Position of Chair was motioned to nominate Erik Andersen by Christina Robles and seconded by Juan Luis Guzman. There was a unanimous council vote. Position of Vice Chair was motioned to nominate Juan Luis Guzman by Erik Andersen and seconded by Mike Derr. Unanimous council favor. Position of Secretary was motioned to nominate Adam Chavez by Christina Robles and seconded by Mike Derr. Unanimous council favor.

By-Law Revision For Alternate Member

The council agrees they want their quorum to remain at seven individuals, therefore one of the newly voted in members must serve as an "alternate," only voting when not all 13 of the members are present. The last voted in member is Frank Velasco. Christina Robles makes a motion to continue with the 14th council member being an alternate. This was seconded by Claudio Laso and was met with a unanimous council aye vote.

Drive-In Movie Event and December Drive-In

The financials from the drive-in are still coming in as far as concessions. It was a nice event to partner with Chamber since they typically host Movies in the Park. After some discussion, it was decided that in the future, the Selma Arts Center would like to proceed with a solo event and reap all the event profits. Discussion of the December event is to follow.

Committee Proposal

Nikki created a blueprint of our starter committees based on our discussion from the last meeting. This was split up into "In-House Committee," which would handle things such as actors' relations, volunteer contact lists, etc., "Out of House Committee," which would include outreach to the local community to spread patronage and awareness as well as to audiences beyond our local community. Education was also listed under this initiative, as well as "Fundraising." Some discussion was had by the council as to the separation of the "Education" initiative and for it to include SACAcademy and SACTeen. No action is required by the council at this time.

December Holiday Event

While it was decided by the council that a joint event with the Chamber was not desired for the Holidays, it is up to the Council to decide what the Holiday Event shall be. Mikal informed the council that he has reserved Pioneer Village for our use for the duration of December. Discussion was had about potentially having a parade with community sponsored floats, a timed walk through so families could socially distance and enjoy lights, hoist chocolate and other winter festivities, or if a holiday movie should be shown. No action is required at this time, however, Christina, Ben and Juan have volunteered to help Nikki drum up local excitement for a potential event.

Selma Originals Event

Claudio says that everything is going very well. They have 2 out of the 5 videos and there have been some pre-sale tickets so they are very excited.

Captain Louie

The whole cast and team are doing very well. Adrian recorded the cast vocals and the cast is expected to record their performance next Saturday. There will be a "Goosebump" themed promo photo shoot being released, so please be sure to share.

Talent Show Online Event

Ben says that the event is moving forward. They are currently waiting for some other events to come to a close before this one really gets going. He has discussed promotional art ideas with Dominic already, however, he will need assistance with the event gift baskets.

Member Reports

Juan Luis Guzman is taking part in a Fresno City College Writer's Event and a different one of his poems will be released for 15 days. Details to follow via email. Adrian Ocegüera will be reprising his role as "Trunchbull" in CMT's Matilda, expected to show in February.

A motion to adjourn this meeting was made by Mike Derr and seconded by Christina Robles.

Meeting adjourned at 8:10 pm.